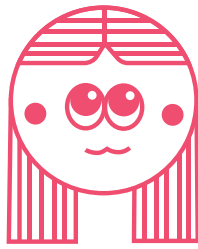


# Selina Cleary

hey there!



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## EDUCATION

### portland state.

B.A. in *graphic design*.  
august 2016.



president's  
list



dean's  
list



cum  
laude

### san francisco state.

concentration in  
*creative writing*.  
august 2008 – may 2011.



dean's  
list

### hillsdale high.

high school diploma.  
june 2008.



olde knights'  
education  
scholarship



honors  
program

## EXPERIENCE

### sales associate at *ann taylor loft*.

may 2009 – august 2016.

- Exemplary customer service.
- Visual merchandising.
- Store replenishment and standards.
- Styled clients.
- Managed client relationships.
- Team sales.
- Exceeded credit card sales goals.
- Processed stock.

### sales lead at *ann taylor loft*.

october 2011 – january 2015.

- Visual merchandising.
- Team management.
- Drove and exceeded sales goals.
- Job coached and trained new associates.
- Store operations.
- Processed payroll.
- Managed client relationships.
- Opened and closed cash registers.
- Managed multiple stores.
- Facilitated with new store openings.
- Acted as a sales associate while executing these above tasks.

### photographer at *simple & chic*.

may 2013 – august 2014.

- Photographed various outfits for *Simple & Chic*, a style blog and personal styling service.
- Edited photographs to prepare them for the web.
- Assisted with art direction during photoshoots.

## COMMUNITY

### friendtor with *friendtorship*.

january 2016 – april 2016.

- Mentored high school students from *Centennial Park School*. Collaborated on creative projects to build strong relationships and have fun.
- Created promotional posters for the *Centennial Park Art Auction and Paddle Raise* to raise funds for the school.
- Created recruitment posters for the class to encourage enrollment at PSU.

### participant at *be honest*.

may 2015 & may 2016

- Participated in *be honest*, the annual PSUGD student portfolio showcase.
- Presented work and engaged with the community and creative professionals.

### creative direction with *PSU's multimedia capstone*.

june 2015 – august 2015

- Created a website that promotes and educates about Urban Neutralization with a group of students.
- Delegated tasks to members of the creative group.
- Co-managed the *@urbantreespdx* instagram page to promote the website and blog.
- Collaborated with marketing and technical groups.

## KNOW AND LOVE



### programs.

adobe illustrator  
adobe inDesign  
adobe photoshop  
adobe lightRoom  
inVision  
microsoft office  
keynote  
sketchup



### skill-set.

illustration  
page layout  
branding  
typography  
photography  
interactive design  
interface design  
web design  
HTML  
CSS  
javascript  
UI/UX  
copywriting  
creative writing



### interests.

fashion  
television  
music  
playing music  
basketball  
film  
videogames  
football  
food  
cooking